## **ORDER**

Orders	Order / Rev:	(103615		
	Alt Order #:	06830030		
	Product Desc:	BERKLEY FOR SENATE		
	Estimate:	30S		KSNV
	Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/27/12 / 10/04/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate—	evised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL C01	Order Separation:	00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	123	\$44,825.00	\$38,101.25

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Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	123	\$44,825.00	\$38,101.25	0.00
Totals	123	\$44,825.00	\$38,101,25	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$44,825.00
Market	100%	\$224,125.00

Competitive Share	Share	Total
CABLE	0%	\$0,00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	<b>\$0</b> .00
KLAS	32%	\$71,720.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$47,086.25
KTUD	0%	\$0.00
KVVU	25%	\$56,031.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,482.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/ V	Vagn@M	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
					Wake Up Early Wa	gners						ŀ		
		NEWS			•							i		
		<u>Star</u>	t Date I	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/0	08/12	10/14/12	~TWT~~-	4	\$50.00	0.00						

Print Date: 10/05/12 08:18:11

KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order#: Flight Dates: 06830030 10/09/12 - 10/15/12 Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/09/12	2 10/12/12	Wake Up Early w/	-	430a-5a	-TWT	:30	4	\$50.003	0,00 NM	4	\$200.00
	NEWS			Wake Up Early W	agners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/14/12 2 10/15/12	-TWT Wake Up Early w/	1MagaN	\$50.00 430a-5a	0.00 M	:30	1	\$50.003	0.00 NM	1	<b>6</b> 50.00
⊏ ∠	KONV	10/13/1/	2 10/15/12	Wake Up Early W	•	430a-0a	4	.30	'	φου.υυο	U.UU INIVI	ı	\$50.00
	NEWS					<b>.</b>	· .						
W	<u>Sta</u> /eek: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 3				M-F 5-6a WakeUp	<u> </u>	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	NEWS			M-F 5-6a WakeU	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/		10/21/12	M	1	\$200.00	0.00						
E 4	KSNV	10/09/1	2 10/12/12	M-F 5-6a WakeUp	_	5-6a	-TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
	NEWS			M-F 5-6a WakeU	p w/vvagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	-TWTF M-F 6-7a WakeU	A WANGAM	\$200.00 6-7a	0.00 -TWTF	:30	8	\$300.003	0.00 NM	8	ቀኅ ላበለ በባ
	ROIV	10/03/1/	2 10/12/12	M-F 6-7a WakeU		0-7 a	-10011	.50	o	φ500.003	O.OO MINI	0	\$2,400.00
	NEWS		F-4 D-4-	181	O1-8411-	Б.	<b>D</b> "						
W	<u>Sta</u> /eek: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$300.00	Rating 0.00						
E 6				M-F 6-7a WakeUp	w/WaQM	6-7a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
	NEWS			M-F 6-7a WakeU	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/21/12	M	2	\$300.00	0.00			····			
E 7	KSNV	10/15/1	2 10/15/12	•	CM	658a-9am	M	:30	3	\$400.003	0.00 NM	3	\$1,200.00
	TODAY			Today Show									
	,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/21/12 2 10/12/12	M Today Show	CM	\$400.00 658a-9am	0.00 -TWTF	:30	12	\$400.003	0.00 NM	12	# 4 POO OO
L 0	KONV	10/03/1	2 10/12/12	Today Show	CIVI	030a-3am	-1411	.30	14	\$400.003	U.UU INIVI	12	\$4,800.00
	TODAY		E 15 (	167 1	0 ( 4 )	5.4	n						
W	<u>Sta</u> /eek: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> TWTF	Spots/Week 12	<u>Rate</u> \$400.00	<u>Rating</u> 0.00				3		
				Noon News	CM	12-1230pm	~TWTF	:30	4	\$175.003	0.00 NM	4	\$700.00
	NEWS			Noon News				-					
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	/eek; 10/	08/12	10/14/12	-TWTF	4		0.00						
E 10	KSNV	10/15/1	2 10/15/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$175.003	0.00 NM	1	\$175.00
	NEWS			HUUII INEWS									
	-	irt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	/eek: 10/		10/21/12 2 10/12/12	M Dr Phil	CM	\$175.00 3-4p	0.00 -TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
t 1 ∪		10/00/	2 30112112	Dr Phil	Oivi	<b>υ ¬</b> μ	1 44 1 1	, UU	7	Ψ2.00.003	U.UU INIVI	**	ψυυυ.υυ
	PHIL					<b>5</b> .	5						
W	<u>Sta</u> /eek: 10	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00						
		_	2 10/15/12		CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	nu			Dr Phil									
	PHIL Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/		10/21/12	M	1		0.00						
E 15	KSNV	10/15/1	2 10/15/12		СМ	4-5pm	M	:30	1	\$300.003	0.00 NM	1	\$300.00

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Order / Rev:

103615

06830030

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate: 30S KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1) 4PM NEWS (1 h		(4:30 PM-5:0	0 PM)						
NEWS												
<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
			NEWS 3 at 4 (1	<del> </del>	\$300.00 4-5pm	-TWTF	:30	4	\$300,003	0.00 NM	4	\$1,200.00
E 10 NOIW	10,0011	L TOTTLITE	4PM NEWS (1 h		(4:30 PM-5:0		,00	-7	φοσο.σσσ	0.00 14141	-	Ψ1,200.00
NEWS			·									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> ~TWTF~~	Spots/Week 4		Rating 0.00				:		
E 17 KSNV			NEWS 3 at 4 (1	<del></del>	4-5pm	0.00 ~TWTF~-	:30	4	\$300.003	0.00 NM	4	¢1 200 00
L I7 KSNV	10/03/1	2 10/12/12	4PM NEWS (1 h	•	(4:00 PM-4:3		.50	4	ψ300.003	O.OU INIVI	4	\$1,200.00
NEWS			`	•	,	,						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/14/12	-TWTF NEWS 3 at 4 (1	4	4000.00	0.00	.00		*****	0.00 NM	4	****
E 10 KONV	10/15/1	2 10/15/12	4PM NEWS (1 h		4-5pm (4:00 PM-4:3	M (0 PM)	:30	1	\$300.003	0.00 <b>N</b> M	1	\$300.00
NEWS				oui,	(1.001 1.0	,						
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/		10/21/12	M	1	\$300.00	0.00			<b>*</b> 450.000	0.00.1111	_	***
E 19 KSNV	10/15/1	2 10/15/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	2	\$450.003	0.00 NM	2	\$900.00
NEWS			W-1 Lany Wews									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/		10/21/12	M	2	<del>,,,,,,,</del>	0.00						
E 20 KSNV	10/09/1	2 10/12/12	M-F Early News M-F Early News	CM	5-630p	-TWTF	:30	8	\$450.003	0.00 NM	6	\$2,700.00
NEWS			WI-I Latty News							:		
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	-TWTF	8 Stor	,	0.00	Ata ali alaura		nile D-t-	Dia Tura		
	Date Ra		escription 1-F Early News	<u>5tar</u> 5-63	<u>t/End Time</u> l0n	-	<u>Weekdays</u> -TwThF	<u>Len</u>	<u>gtn – κατe</u> :30 <del>(\$450.00)</del>	Rtg Type		
	edited		., 24.,,	0 00			( .,, ( , , , , , , , , , , , , , , , ,		.υυ (ψ100.υυ)	0.00 / 1/1/		
•	edit]											
		2-10/14/12 N	1-F Early News	5-63	30p		-TWThF	-	:30 <del>(\$450:</del> 00)	0.00 NM		
	edited edit]											
		2 10/12/12	FacetoFace/Rals	ton RenGM	730-758pm	-TW-F	:30	4	\$225.003	0.00 NM	4	\$900,00
	, , , , , , , ,	_ ,,,,,,,,	Face to Face w/			, ,	,00	•	4220.000	0.00 11111	-1	ψουσ.σσ
FACE												
Sta /Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> -TW-F	Spots/Week 4		Rating 0.00						
			FacetoFace/Rals		730-758pm	M	:30	1	\$225.003	0.00 NM	1	\$225.00
			Face to Face w/				,55	•	<b>7</b>	3,03 . ,,,,,		<b>\$220,00</b>
FACE												
<u>Sta</u> Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$225,00	Rating 0.00						
E 23 KSNV				СМ	6:30-8pm	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
			Vegas Inc.		-744 4	_		-	4.001000	0.00		Ψ100.00
VEGAS							,					
Sta Week: 10/	ort Date 108/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00						
			M-F Jeop/Wheel		630-730pm	M	:30	2	\$400.003	0.00 NM	2	\$800.00
			M-F Jeopardy/W					_	*		_	Ψ555.50
JEP/WI												
<u>Sta</u> Week: 10/	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
		·	M-F Jeop/Wheel		630-730pm	-TWTF	- :30	8	\$400.003	0.00 NM	8	\$3,200.00
10110	. 0, 00, 1		M-F Jeopardy/W			1 49 1 1	,00	•	φ 100.000	O.OO 14141	J	ψυ,ευυ.υυ
JEP/Wi			, ,									
<u>Sta</u> Week: 10/	art Date	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 8		Rating						
vveek: 10/	100/12	10/14/12	- I M I I	ð	\$400.00	0.00						

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates: 10/09/12 - 10/15/12

TON SHOW

Estimate:

30S

l n Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 630-730pm E 25 KSNV 10/09/12 10/12/12 M-F Jeop/Wheel СМ -TWTF---:30 \$400,003 0.00 NM \$3,200.00 M-F Jeopardy/Wheel of Fortune **JEP/WHEEL** Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/08/12 10/14/12 --TWTE---\$400.00 0.00 8 Ch Date Range Description Start/End Time Length Spot Weekdays Rate Rtg Type 630-730pm 3 KSNV 10/08/12-10/14/12 M-F Jeop/Wheel -TWThF----:30 (\$400.00) 0.00 NM See MG 25.9,25.10 **INA DEBATESI** 5 KSNV 10/08/12-10/14/12 M-F Jeop/Wheel 630-730pm -TWThF----:30 (\$400.00) 0.00 NM See MG 25.9,25.10 [NA DEBATES] 9 KSNV 10/11/12-10/11/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I---Th----:30 \$400.00 0.00 NM MG for 25.3,25.5 [INV CODE] 10 KSNV 10/11/12-10/11/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I---Th----:30 \$400.00 0.00 NM MG for 25.3,25.5 INV CODE ----S-E 26 KSNV 10/13/12 10/13/12 Weekend Jeopardy/Whe@M 630-730pm :30 2 \$250,003 0.00 NM 2 \$500.00 WKND Jeop/Wheel JEP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$250.00 0.00 News 3 Live in Prime E 27 KSNV 10/14/12 10/14/12 CM 7-10pm ----5 :30 \$600.003 0.00 NM \$600.00 News 3 in Prime NEWS AFTER NFL IN PRIME Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 10/08/12 10/14/12 -----\$600.00 0.00 E 28 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM ----F--:30 9-10pm 1 \$1,000.003 0.00 NM \$1,000.00 Friday Prime 9-10pm **GRIMM** Start Date Spots/Week End Date Weekdays Rate Rating ----F--Week: 10/08/12 10/14/12 \$1,000.00 0.00 E 29 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ---F--:30 \$750.003 0.00 NM 1 \$750.00 Friday Prime 8-9pm WHIT/COMM Rating Start Date **End Date** Spots/Week Weekdays Rate Week: 10/08/12 10/14/12 ----F--\$750.00 0.00 E 30 KSNV 10/10/12 10/10/12 CM :30 Wed PR 9-10p 9-10pm --W----1 \$1,700.003 0.00 NM \$1,700.00 Wednesday Prime 9-10pm SVU Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 --11/----1 \$1,700.00 0.00 E31 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM 10-11pm --W---:30 \$1,400.003 0.00 NM \$1,400.00 Wednesday Prime 10-11pm CHICAGO FIRE End Date Weekdays Rating Start Date Spots/Week Rate Week: 10/08/12 10/14/12 1 \$1,400.00 0.00 E 32 KSNV 10/09/12 10/12/12 Late Night w/Fallon 1237a-136am \$75.003 CM :30 0.00 NM 2 \$150.00 Late Night w/Fallon FALLON Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$75.00 0.00 E 33 KSNV 10/15/12 10/15/12 Late Night w/Fallon CM 1237a-136am M----:30 \$75.003 0.00 NM \$75.00 Late Night w/Fallon FALLON Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 10/21/12 Week: 10/15/12 \$75.00 0.00E 34 KSNV 10/15/12 10/15/12 The Tonight Show \$500.001 CM 1135p-1237a :30 0.00 NM 2 \$1,000.00 Tonight Show

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KSNV

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Order / Rev:

103615

Start Date

Week: 10/08/12

End Date

10/14/12

<u>Weekdays</u>

-TWTF--

Spots/Week

Advertiser:

Product Desc:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

06830030

10/09/12 - 10/15/12

Estimate:

BERKLEY FOR SENATE

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

E 34 KSNV 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a M----- :30 2 \$500.001 0.00 NM 2 \$1,000.00

E 34 KSNV 10/15/12 10/15/12 The Tonight Show	ow CM 1135p-1237a	M :30 2 \$	500.001 0.00 NM 2 \$1,000,00
TON SHOW			
Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 10/15/12 10/21/12 M	2 \$500,00	0.00	
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	<u>Rate Rtg Type</u>
1 KSNV 10/15/12-10/21/12 The Tonight Show	1135p-1237a	M :30	) <del>(\$500.00)</del> 0.00 NM
See MG 34.3,34.4			
[.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE		
2 KSNV 10/15/12-10/21/12 The Tonight Show	1135p-1237a	М :30	) <del>(\$500:00)</del> 0.00 NM
See MG 34.3,34.4			
[.NOT AVAILABLE RATE] NOT AVAILAB	BLE RATE		
3 KSNV 10/15/12-10/15/12 The Tonight Show	1135p-1237a	M:30	) \$500.00 0.00 NM
MG for 34.2,34.1			
[Revised Rate to Reinstate]			
4 KSNV 10/15/12-10/15/12 The Tonight Show	1135p-1237a	М :30	) \$500.00 0.00 NM
MG for 34.2,34.1			
[Revised Rate to Reinstate]			
E 35 KSNV 10/09/12 10/12/12 The Tonight Sho	ow CM 1135p-1237a	-TWTF :30 8 5	\$500.001 0.00 NM 8 \$4,000.00
Tonight Show			
TON SHOW			

Rating

0.00

<u>Rate</u>

\$500,00

Print Date: 10/05/12 08:18:12

KSNV

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Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

30030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time	Days Len Spots Rate Pri Rtg Type Spots Amount
*	-TWTF :30 8 \$500.001 0.00 NM 8 \$4,000.00
Tonight Show TON SHOW	, , , , , , , , , , , , , , , , , , ,
Start Date End Date Weekdays Spots/Week Rate Ratio	<del></del>
	.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	<u>Weekdays Length Rate Rtg Type</u> -⊤w⊤hF :3 <i>0 (\$500-00</i> ) 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16	-1W111630 <del>(\$500.00)</del> 0.00 NW
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :3 <i>0 (\$500.00)</i> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	.55 (\$555.55) 5.55 1777
3 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30 <del>(\$500.00)</del> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30 <del>(\$500-00)</del> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	·
5 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-тwтh <i>F :30 <del>(\$500.00)</del></i> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :3 <i>0 (\$500.00)</i> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
7 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30 <del>(\$500.00)</del> 0.00 <i>NM</i>
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
8 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TwThF :3 <i>0 (<del>\$500.00)</del> 0.</i> 00 <i>NM</i>
See <i>MG</i> 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
9 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500.00 0.00 NM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]	
10 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500.00 0.00 NM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2     [Revised Rate To Reinstate]	
11 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]	
12 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500.00 0.00 NM
(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	
[Revised Rate To Reinstate] 13 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500.00 0.00 NM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	·
[Revised Rate To Reinstate]	
14 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a  ♠ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2	-TwThF :30 \$500.00 0.00 NM
[Revised Rate To Reinstate]	
15 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500,00 0.00 NM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]	
16 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30 \$500.00 0.00 NM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]	
E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm	-TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00
M-F News 3 at Eleven NEWS	
Start Date End Date Weekdays Spots/Week Rate Rate Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0	<u>ting</u> 5.00
E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm	M :30 1 \$425.003 0.00 NM 1 \$425.00
M-F News 3 at Eleven	

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

c: BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

206

30S

Ln Ch Inventory Code Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount **NEWS** End Date Spots/Week Start Date Weekdavs Rate Rating Week: 10/15/12 10/21/12 M----\$425.00 0.00 E 38 KSNV 10/13/12 10/14/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$400.003 ----SS :30 2 0.00 NM 2 \$800.00 Sa-Su News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 ----55 \$400.00 0.00 E 39 KSNV 10/13/12 10/13/12 Saturday Today CM 7a-9am ----5--:30 2 \$225.003 0.00 NM 2 \$450.00 Saturday Today SAT TODAY Weekdays Start Date **End Date** Spots/Week Rate Rating \$225.00 Week: 10/08/12 10/14/12 ----5-0.00 E40 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM ----S-:30 \$150.003 0.00 NM \$300.00 **News 3 Sunrise SATURDAY NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 ----5-\$150.00 0.00 10/13/12 10/13/12 News 3 Today - SATURIOM E41 KSNV 9am-930am ----5~ :30 \$200,003 0.00 NM 1 \$200.00 News 3 Today - SAT **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----S-\$200.00 0.00 E 42 KSNV 10/14/12 10/14/12 Sunday Today СМ 7a-8am ----S :30 2 \$350.003 0.00 NM 2 \$700.00 **Sunday Today SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/08/12 10/14/12 2 \$350.00 0.00 E 43 KSNV 10/13/12 10/13/12 Saturday Night Live СМ 1130pm-1:02am ----S-:30 \$550.003 0.00 NM \$550.00 Saturday Night Live SNL Start Date **End Date** Weekdays Spots/Week Rating Rate ----S-Week: 10/08/12 10/14/12 \$550.00 0.00 N 44 KSNV 10/09/12 10/12/12 M-F Early News CM 5-630p 2 \$1,200.001 -TWTF--:30 0.00 NM 2 \$2,400.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate -TWTF--Week: 10/08/12 10/14/12 2 \$1,200.00 0.00 N 45 KSNV 10/09/12 10/12/12 Late Night w/Fallon СМ 1237a-136am ~TWTF~~ :30 \$250.001 0.00 NM 2 \$500.00 Late Night w/Fallon **FALLON** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$250.00 0.00 The Agenda 1230pm N46 KSNV 10/09/12 10/12/12 CM 1230-1p \$325.001 -TWTF--:30 0.00 NM \$1,300.00 The Agenda 1230pm End Date Weekdays Start Date Spots/Week <u>Rate</u> Rating TWTF---Week: 10/08/12 10/14/12 325.00 0.00 The Agenda 1230pm N47 KSNV 10/15/12 10/15/12 CM 1230-1p M-----:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Rating 10/21/12 M----Week: 10/15/12 \$325.00 0.00 Totals 123 \$44,825.00